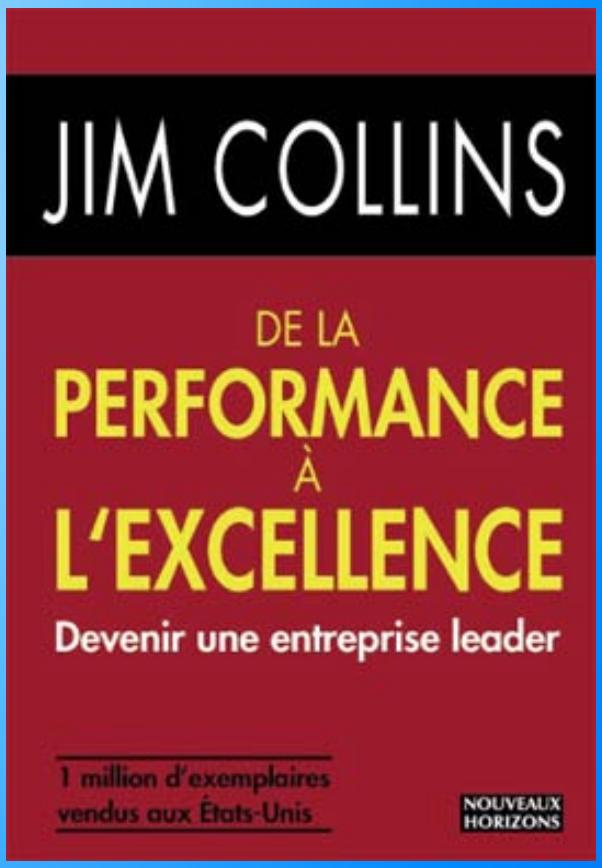
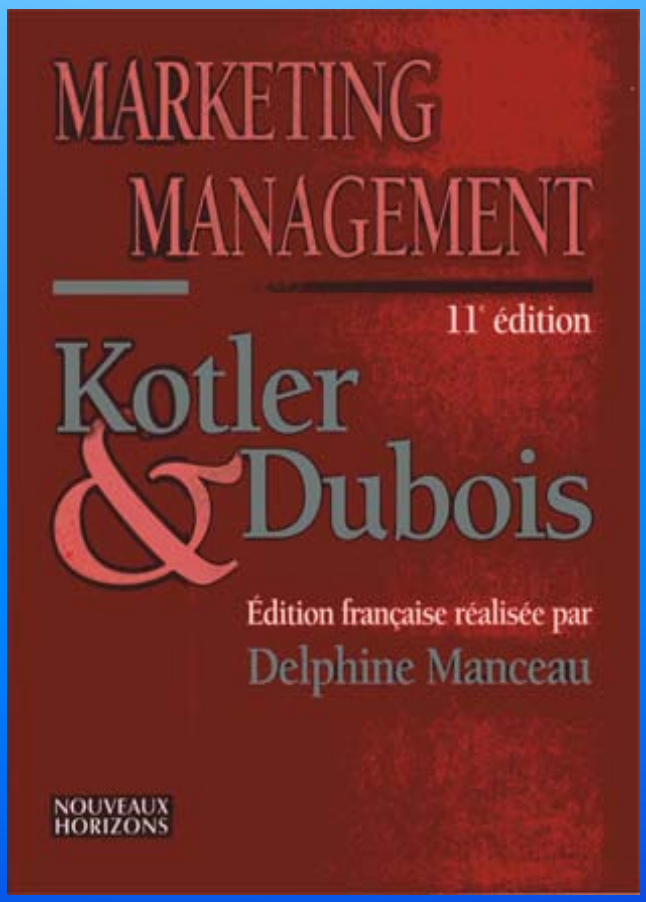
NH3
Management





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Number of titles : 19
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Anderson, David R./Sweeney, Dennis J. & Williams, Thomas A.
STATISTIQUES POUR L'ECONOMIE ET LA GESTION (1re éd.)
Essentials of Statistics for Business and Economics (2nd ed.)
NH/De Boeck

Blanchard Ken & Gottry Steve
L'HOMME DE LA SITUATION. FAIRE FACE ET NE PLUS ETRE DEBORDE!
The On-Time, On-Target Manager
NH/Ed. d'Organisation

Blanchard, Ken & Bowles, Sheldon
UN INDIEN DANS L'ENTREPRISE. DONNEZ UN NOUVEAU SOUFFLE A VOTRE EQUIPE
Gung Ho! Turn On the People in Any Organization
NH/Ed. d'Organisation

Blanchard, Ken & Miller, Mark
COMMENT DEVELOPPER SON LEADERSHIP. 6 PRECEPTES POUR LES MANAGERS
The Secret: What Great Leaders Know-and Do
NH/Ed. d'Organisation

Blanchard, Kenneth & Johnson, Spencer
LE MANAGER MINUTE
The One Minute Manager
NH/Ed. d'Organisation

Brattina, Anita F.
JOURNAL D'UNE CREATION D'ENTREPRISE
Diary of a Small Business Owner: A Personal Account of How I Built a Profitable Business
NH

Collins, Jim
DE LA PERFORMANCE A L'EXCELLENCE. DEVENIR UNE ENTREPRISE LEADER
Good to Great
NH/Pearson Education France

Crumlish, Christian
INTERNET POUR LES GENS PRESSES
The Internet for Busy People
NH/Osman Eyrolles Multimedia

Fisher, Roger/Ury, William & Patton, Bruce
COMMENT REUSSIR UNE NEGOCIATION
Getting to Yes: Negotiating an Agreement Without Giving in
NH/Le Seuil

Freeman, Sharon T.
CONVERSATIONS AVEC CES FEMMES QUI EXPORTENT. INSPIRATION, MOTIVATION ET STRATEGIE
Conversations with Women Who Export: Inspiration, Motivation and Strategy
NH

Hellriegel
MANAGEMENT DES ORGANISATIONS (6e éd).
Organizational Behavior (10th ed.)
NH/De Boeck

Kim, Chan & Mauborgne, Renée
STRATEGIE OCEAN BLEU. COMMENT CREER DE NOUVEAUX ESPACES STRATEGIQUES
Blue Ocean Strategy: How to Create Uncontested Market Space...
NH/Pearson Education

Kotler, Philip/Dubois, Bernard & Manceau, Delphine
MARKETING MANAGEMENT (11e éd.)
Marketing Management: Analysis, Planning, Implementation and Control (11th ed.)
NH/Pearson Education France

Mintzberg, Henry
LE MANAGER AU QUOTIDIEN. LES DIX ROLES DU CADRE
The Nature of Managerial Work
NH/Ed. d'Organisation

Sample, Steven B.
DEVENEZ UN GRAND LEADER
The Contrarian's Guide to Leadership
NH/Ed. d'Organisation

Welch, Jack
MES CONSEILS POUR REUSSIR
Winning.
NH/Pearson Education France

Womack, Jim and Jones, Dan
LE LEAN AU SERVICE DU CLIENT. CE QUE LE CLIENT VEUT, QUAND IL VEUT, OU IL VEUT
Lean Solutions: How Companies and Customers Can Create Value and Wealth Together
NH/Vuibert

Zaltman, Gerald
DANS LA TETE DU CLIENT. CE QUE LES NEUROSCIENCES DISENT AU MARKETING
How Customers Think: Essential Insights Into the Mind of the Market
NH/Ed. d'Organisation

Zilliox, Danielle
KIT D'INITIATION AU E-COMMERCE
The Get-Started guide to E-Commerce
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