

# TJIC DIALOGUE

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## Young Filipino Leaders Come Together at 2002 Tagaytay Seminar



Participants in the 2002 Tagaytay Seminar at Punta Baluarte.

The 2002 Tagaytay Seminar revived a successful program that was implemented by the United States Information Service (USIS) during the 1970s and '80s. Thirty-four young Filipino leaders (aged thirty-five or younger) participated in a three-day residential seminar in Punta Baluarte, Batangas, October 4-6, 2002, examining

the topic "Strengthening Democratic Institutions through Responsible Leadership." Resource speakers included two Fulbright Senior Specialists — Stefano Harney of City University New York and Richard Shafer of the University of North Dakota and eight Filipino leaders from civil society, business, government and the

media. Chargé d'Affaires Joseph Mussomeli delivered the opening remarks on Friday evening; and Public Affairs Officer Ronald Post made the closing statement at noon on Sunday. In the intervening time, the 34 young Filipino participants actively engaged in discussion with the speakers and among themselves on different paradigms and practices that Filipinos could adapt to strengthen democracy and foster responsible citizen involvement in meeting the political and socio-economic challenges facing the country.

The audience of young leaders was identified with the help of the International Visitors Program Alumni (IVP-Phils.) and other contacts of the Public Affairs Section within government, the private sector, and academia. While differing in their respective roles, all of the participants have won recognition from their peers and their supervisors for the leadership qualities that they bring to their current positions.

Serving dual roles as resource speakers and audience were eight leaders in Philippine government, media, business

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Shiela Coronel, 1998 Aquino Fellow Awardee for Journalism, speaks on the role of media in promoting responsible citizenship at the Tagaytay Seminar.

## Ambassador Ricciardone Hosts Iftar Dinner

Members of the Philippine Muslim community warmly welcomed Ambassador Francis J. Ricciardone's November 25 Iftar dinner, the first ever organized by the Embassy. The diverse cross-section of approximately 50 guests included government officials from the Muslim community, religious and academic figures, members of the Islamic diplomatic corps, non-Muslim government officials and leaders in the ongoing Christian-Muslim dialogue.

The Iftar was held at the Ambassador's residence, where the "Islam in America" paper show was on display. The "Shared Values" videos ran throughout the evening and most guests paused to watch the vignettes of Muslim-American families. The Ambassador read President Bush's Ramadan message and added personal comments based on his many years of experience living and



Chatting with Ambassador and Dr. Ricciardone are (3rd from left to right) Secretary Abraham Iribani and wife Langka, Ustadz Abdul Baki Abubakar, and Mayor Al-Hussin Caluang.

working in Muslim countries. The dinner guests received copies of the pamphlet

*Muslim Life in America* and the poster *Mosques of America*.

## PAS Tagatay Seminar...

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and civil society. Seven of these speakers were IVP alumni. They were Jose Luis Martin Gascon, Executive Director, National Institute for Policy Studies; Edgar Comeros, Network Consultant, Visayas Cooperative Development Center;

Roberto de Ocampo, President, Asian Institute of Management; Guillermo Luz, Executive Director, Makati Business Club; Abraham Iribani, Asst. Secretary, Department of Interior and Local Government; Fr. Anton Pascual, Executive Director, CARITAS Manila; and Shiela Coronel, Executive Director, Philippine Center for Investigative Journalism. Justice

Zenaida Elepaño, Deputy Court Administrator, Supreme Court of the Philippines, was the seminar moderator.

In the evaluations distributed at the end of the seminar, all of the participants expressed their support for future Tagatay seminars to strengthen the dialogue between the Philippines and the United States in responding to the challenges of the 21st century. Since all of the young leaders belong to organizations that promote citizen involvement, they saw the direct relevance of the seminar themes to their professional calling. One participant said that the seminar galvanized her to play a more active role in promoting change. Others commented that the seminar established a new network of contacts that they would tap into in locating resources and mobilizing support for their programs.



Former Senator Santanina Rasul (right) and Mrs. Sigried Datumanong, wife of Department of Justice Secretary Simeon Datumanong, look at the paper show displayed at the Iftar dinner hosted by Ambassador Ricciardone.

## Program News

### New York Supreme Court Justice Commemorates Human Rights Week in the Philippines

Marjory Fields, retired Justice of the Supreme Court of the State of New York, conducted a seven-day lecture series

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addressing domestic violence issues. She addressed a group of women NGO leaders, commissioners of the National Commission on the Role of Filipino Women (NCRFW), lawyers, police officers, and reporters as part of the NCRFW's 16-day campaign against Gender-Based Violence. She spoke about the importance of strengthening measures to protect women and children through extensive shelter networks, accurate medical reporting, police response, skilled legal representation, and strong, enforceable legal remedies.

Justice Fields provided the same practical advice to a variety of groups including: social workers, Court Appointed Special Advocate/Guardian Ad Litem Foundation Board Members, judges, lawyers, and police officers in Davao and members of the Integrated Bar of the Philippines and judges in Cebu. She informed groups about federally mandated U.S. child support formulas and measures to improve compliance with court-ordered child support payments as a means to support the victims of family violence. When participants expressed the view that domestic violence is "culturally based," Justice Fields countered saying that global studies show that a majority of cultures and countries have this problem. She proposed



**USTR Zoellick Attends AEM in Manila:** *The Information Office facilitated press coverage of the visit by U.S. Trade Representative Robert Zoellick. In the photograph, U.S. Trade Representative Zoellick (fifth from left) joins hands with Philippine Secretary of Trade and Industry Mar Roxas (sixth from left) and with other trade ministers in the region at the ASEAN Economic Ministers Meeting held in Manila on November 20, 2002. At the meeting, Ambassador Zoellick elaborated on the Enterprise in ASEAN Initiative.*

that women "tell their stories" in public hearings to educate local officials about the problem, encourage better enforcement of current laws, and mobilize enactment of stronger legislation.

In Manila Justice Fields spoke to a group of law students from the University of the Philippines College of Law and

Institute on Human Rights and met with the Juvenile Justice Coalition of the Philippines. She concluded her visit with a call on Chief Justice of the Supreme Court of the Philippines Hilario Davide.

### **ASAP Holds Annual National Assembly**

The American Studies Association of the Philippines held its annual national assembly on November 16 at Ateneo de Manila University. The assembly attracted national participation of more than 100 leaders in academia and government.

The conference theme was "The Role of English Language and Literature in Understanding and Solving Philippine Contemporary Issues and Concerns." The conference explored the potential of language and literature as a means of strengthening human rights and governance and promoting a responsive and responsible civil society. Public Affairs Officer Ronald Post gave the keynote address and CAO Thomas Kral was one of the featured speakers. Other speakers included Senator Aquilino Pimentel on the promotion of ethnic minorities; Human Rights Commissioner Purificacion Quisumbing on NGOs; Marikina Mayor Maria Lourdes Fernando and Bulacan Governor Josie de la Cruz on transparency in local and national government; and National Historical Institute Director Ambeth Ocampo on media responsibility.



*Justice Marjory Fields meets with Chief Justice Hilario G. Davide, Jr., and female justices of the Supreme Court of the Philippines prior to her program with Metro Manila judges on domestic violence issues. Pictured from left to right: Associate Justice Conchita C. Morales, Justice Fields, Chief Justice Davide, Assistant Cultural Affairs Officer Molly Stephenson, Justice Ameurфина A. Melencio Herrera (Chancellor of the PHILJA), and Associate Justice Maria Alicia Austria-Martinez.*

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The ASAP Officers and Board of Directors are comprised of: Dr. Guillermo M. Pesigan, Ateneo de Manila University (President); Professor Norma Martinez, Polytechnic University of the Philippines (Vice-President); Dr. Carmelita S. Flores, University of the East (Secretary); Professor Thelma E. Arambulo, UP Diliman (Treasurer); and Board Members Professor Frances Jane P. Abao, UP Diliman; Professor Shirley C. Advincula, UP Diliman; Dr. Alexander Calata, Philippine-American Educational Foundation; Professor Florina Castillo, St. Scholastica's College; Professor Zeneida L. Cruz, PUP; Professor Zeneida P. Pia, PUP; Professor Natividad Crame-Rogers, SSC; Professor Angela P. Sarile, UP Manila; and Dr. Corazon D. Villareal, UP Diliman.

### ASRC Directors Meet with ASA Representatives

The Cultural Affairs Office convened a one-day meeting for the directors of the ten American Studies Resource Centers (ASRCs) and representatives of the eight regional American Studies Associations to review best practices and discuss new initiatives to promote American Studies in the Philippines. Featured speakers at the meeting included three participants in the 2002 Fulbright American Studies Summer Institutes and Dean of the Institute for Islamic Studies at the University of the Philippines-Diliman, Dr. Carmen Abubakar, who spoke on Islam and her recent exchange experience at the BOISI Center for Religion and Public Life in Boston.

The working sessions focused on program resources and development, management issues and PAS support of Filipino academics in national and international exchange programs dealing with American Studies. As a result of the day's session, the representatives of the regional and national American Studies associations said they had a better understanding of their relationship with the Public Affairs Section and the ASRCs; and they indicated their interest in expanding outreach activities to high schools and colleges in their immediate region.

### American Linguist Participates in Programs for Philippine Educators

Marianne Celce-Murcia, Professor Emerita of UCLA, conducted a series of



American linguist Marianne Celce-Murcia (2nd from right) and CAO Thomas Kral tour Silliman University following a busy seminar program.

programs for Philippine English language educators in Manila, Dumaguete and Baguio. Encouraging her audiences to adopt a discourse-based approach to grammar teaching, Celce-Murcia provided a realistic alternative to both traditional grammar-translation based approaches and those that place no emphasis on structure and vocabulary.

Professor Celce-Murcia is well known in the Philippines because her books on grammar and context-based language instruction are required reading in teacher education programs at major Philippine universities. She spoke to teachers and graduate students at the Philippine Normal University in Manila, Silliman University in Dumaguete and Baguio Central University in Baguio. She was the featured speaker at the first international convention of the Linguistic Society of the Philippines, December 9-11, which attracted the participation of scholars from Asia and North America. And the Philippine Association of Language Teachers (PALT) organized a program entitled "A Morning with Marianne Celce-Murcia" at UP-Diliman. At the end of this program, she was besieged by 200 teachers and students wanting her autograph.

### International Education Week

International Education Week, a partnership program between the U.S. Department of Education and the U.S.

Department of State provides an opportunity to promote and celebrate the benefits of international education and exchange worldwide. This year, International Education Week was observed November 17-22, 2002.

As a kick-off for the U.S. Embassy's observance of the week, Cultural Affairs Officer Tom Kral spoke at a forum on literacy education attracting 300 teachers and administrators from the National Capital Region and other provinces of Luzon. Co-sponsored by the International Reading Association, based in Newark, Delaware and the Reading Association of the Philippines (RAP), the program took place at Aurora Quezon Elementary School in Malate, Metro Manila. The CAO, noting the key role that literacy plays in fostering prosperity and peace, reaffirmed U.S. government support for improving the teaching of language, particularly English.

On the evening of November 21, Ambassador Francis J. Ricciardone, a former Fulbright Scholar in Italy, welcomed more than 60 former and current Fulbright Scholars, East-West Center Grantees, and Humphrey Fellows to his home. The Philippine American Education Foundation Board of Directors and other leading educators joined in the reception. In his welcome remarks, Ambassador Ricciardone stressed the importance of international education in broadening understanding of our diverse world.

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Capping the observance of International Education Week, CAO Tom Kral was keynote speaker at the Regional Language Center Alumni Association of the Philippines (RELCAAP) national convention in Baguio. Speaking before an audience of 500 educators, the CAO discussed how the English curriculum can be utilized to support the concept of world citizenship.

### **English Teaching Forum Celebrates 40th Anniversary**

The fortieth anniversary of the State Department publication, the *English Teaching Forum* was celebrated at the first international conference of the Linguistic Society of the Philippines on December 10, 2002. Cultural Affairs Officer Tom Kral gave a plenary address "Celebrating forum @ forty" acknowledging the contributions that the journal has made to English education programs in the Philippines and around the world.

Begun in 1962 as a newsletter published by the Information Center Service of the United States Information Agency, the *Forum* quickly evolved into a quarterly journal distributed by USIS offices worldwide. The publication has offered the opportunity for many teachers to publish their first article; and it has attracted manuscripts from such noted specialists as Clifford Prater, Mary Finocchiaro, Marianne Celce-Murcia, Larry Smith and others. At its peak during the mid-1990s, the *English Teaching Forum* had a circulation of 120,000.

Though the *Forum* has modified its format and added an online option, it continues to encourage the active exchange of ideas and experiences of teachers of English worldwide. The CAO discussed how teachers could utilize both the print and online version of the *Forum* in developing supplementary materials and training or retraining teachers. While the *Forum* provides a historical record of the evolution of teaching English to non-native speakers, it remains a practical tool for meeting present day challenges.

Annual subscriptions to the *English Teaching Forum* are available through the Cultural Affairs Office of the Public Affairs Section of the U.S. Embassy, Manila. Contact Connie Chico at 525-1001/2538 for more information.

### **Rotary Club Donates \$10,000 Worth of Equipment to USLS EAC**

The Rotary Club of South Bacolod in conjunction with the Rotary International Fund donated \$10,000 worth of equipment and furniture to the Educational Advising Center, which is located in the American Studies Resource Center (ASRC) at the University of St. La Salle in Bacolod City. PAO Ron Post used the occasion to travel to Bacolod where he gave thank you remarks at the "turn-over" ceremony at the Educational Advising Center. He also spoke to an assembly of the university's faculty and students on "Communicating in the Global Society;" and he delivered a speech at a Rotary luncheon.

The equipment will enable the Center and the ASRC to promote study in the U.S. and provide information on the U.S.

## Former ABA President Speaks to Filipino Legal Professionals

On November 5, Roberta Cooper Ramo, former President of the American Bar Association (ABA) and Chair of the ABA's Asia Law Initiative, led a roundtable discussion with 20 legal professionals, government officials, and NGO leaders, including Justice Portia Hormachuelos of the Court of Appeals, Persida Acosta, chief of the National Public Attorney's Office, Teofilo Pilando, Jr., president of the Integrated Bar of the Philippines, and staff members of the Supreme Court of the Philippines. Ms. Ramo described current efforts by the ABA to establish a government funding mechanism in the U.S. for state court judicial elections; to develop a Model Mediation Act to harmonize the thousands of state mediation regulations; and to promote legal reform, government transparency, and judicial independence in Asia. Participants inquired about how the bar association could strengthen judicial independence; how to improve the public's perception of the court system; and how to use mediation to unclog overburdened court systems. The attendees gained insights on the dynamics of the U.S. legal system and described the challenges they face in the Philippines as public defenders, justices, and NGO leaders. Ms. Ramo told the audience "great lawyers cannot tolerate injustice" and encouraged the Filipino legal professionals to rise to this challenge.

### **CAO Speaks at Foundation Day Activities**

CAO Thomas Kral was the featured speaker at an afternoon colloquium organized by the College of Language and Linguistics at the Polytechnic University of the Philippines (PUP) in celebration of its 98th anniversary. Speaking before 30 teachers of Filipino and English and 75 graduate students, the CAO spoke on "Current Trends in Foreign Language Instruction." Focusing on the recent reforms in the basic education curriculum instituted nationwide by the Department of Education, the CAO discussed the incorporation of subject matter content into the language syllabus.

The CAO also spoke to an audience of 300 faculty and graduate students at the 75th anniversary of the founding of Central Visayas Polytechnic College in Dumaguete,

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Negros Oriental. The CAO discussed major themes guiding current American foreign policy, including the war on terrorism, globalization, democracy, alliances and free markets.

## PAEF News

### Fulbright Senior Specialists Address Issues of Leadership in Journalism and Public Administration

The Tagaytay Seminar provided the impetus for inviting two Fulbright Senior Specialists to the Philippines to address leadership issues in the areas of media and public administration. Dr. Richard Shafer, Associate Professor of Journalism at the University of North Dakota School of Communications, and Dr. Stefano Harney, Assistant Professor of Sociology and Public Administration with the City University of New York on Staten Island, each conducted a two-week series of lectures for audiences in Luzon, Visayas and Mindanao.

Dr. Shafer made use of Philippine and U.S. video case studies to compare the interventionist press models of development and civic journalism. Looking at the history of the American press, Dr. Shafer linked changes in the behavior of the press with the effects of social, political and economic changes



*PAO Ronald J. Post chats with Fulbright-Sycip Distinguished Scholar Alfred Eckes and Justice Zenaida Elepaño at the reunion dinner of the 2002 Tagaytay Seminar participants.*

taking place in the United States — from a “no-prior-restraint” practice after the American Civil War, through the “yellow journalism” years, the war years on up to the investigative journalism of the present. In all his programs, he stressed that journalists guided by the highest standards make a great contribution to society.

Dr. Harney spoke on current trends in public administration to a cross-section of national audiences, including Ateneo de Davao’s School of Business and Governance, the University of the Philippines in Mindanao, UP Cebu, UP-Diliman, and De La Salle University. He led his audiences through a searching analysis of conventional public

management theory and today’s challenges to public administration. Dr. Harney also provided guidance on curriculum development to the faculties of the University of the Philippines in Mindanao and Ateneo de Davao. Ateneo de Davao will soon initiate the only undergraduate degree in Public Administration available in the region.

Dr. James Beebe, Professor of Leadership, Gonzaga University, Spokane Washington, worked with faculty of Ateneo de Manila’s Department of Leadership and Strategy, December 9-20, 2001. He conducted a series of lecture/workshops for faculty and students at Ateneo and made presentations at UP’s National Center of Public Administration and Governance and the Ateneo Graduate School of Business, Rockwell, Makati. On December 19, he conducted an interactive session on “Leadership in Education” in the Multi-Purpose Room of the Public Affairs Section. Academics and members of the IVP-Philippines special interest section on Education were in attendance.

### Fulbright-Sycip Distinguished Scholar Discusses Trade and Globalization

Dr. Alfred Eckes, Ohio Eminent Research Professor at Ohio University, former chairman of the U.S. International Trade Commission, and Fulbright-SyCip Distinguished Scholar, spoke at institutions and universities throughout the Philippines during a three-week program arranged by the Philippine American Educational Foundation. His topics



*Dr. Stephano Harney (center), Chito Gazcon (left) and Edgar Comeros (right) in a discussion during the 2002 Tagaytay Seminar at Punta Baluarte.*

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included "Perspectives on Globalization in the Age of War and Terrorism," "The Future of World Trade Organization in an Era of Regionalism and Bilateralism," and "American Business in the Age of Globalization."

A historian by training, Dr. Eckes was extremely effective in tailoring his talks to each of his varied audiences, which included business leaders, academics, government officials, and students. He was the featured speaker at a reunion dinner organized by PAS on December 2, 2002 for participants in the recent Tagaytay Seminar. The discussions following his remarks were vigorous and substantive, demonstrating the relevance and importance of his topics.

### State Department Official Engages Philippine Media on Terrorism

State Department Deputy Assistant Secretary for East Asian and Pacific Affairs Matthew P. Daley spoke to 40 members of the Foreign Correspondents Association in the Philippines (FOCAP) in an hour-long exchange that covered issues on the global war on terrorism and increased U.S. Government cooperation with regional governments to defeat the terrorist threat.

The press meeting took place during DAS Daley's visit to Manila, November 2-5, 2002. Noting the transnational nature of the terrorist threat, Daley stressed that governments around the globe have seen the need to cooperate across national borders as never before in a multi-faceted approach that involves law enforcement, intelligence sharing, and financial measures.

## IRC News

### TJIC Web Site

The Thomas Jefferson Information Center (TJIC) is committed to using current technology to locate, access, and disseminate information about the United States. It constantly makes efforts not only to upgrade its electronic sources but also to find ways to improve its capability to disseminate information. As part of these efforts, it recently reviewed and revised its web site and introduced changes to provide easier access to a wider range of information about the United States.

In addition to information about the TJIC and information sources available in the Center, the site now includes a "What's

New Section" which lists current documents, reports, news items, electronic journals and U.S. government policy statements on current issues. Visitors to this site can download the full text of U.S. government publications which are in the public domain by clicking on the links provided. To access copyrighted materials from other sources, they may key in the web site address which is indicated below the title. The items are listed under the following subjects: International Affairs, Economics, Global Issues, Democracy & Human Rights, and U.S. Society & Values.

This section is updated everyday. Previous features on the site such as Services and Products, Information sources, FAQs, and Useful Links have also been updated and expanded.

The TJIC web site can be found at <http://usembassy.state.gov/manila/wwwh2002.html>.

If you are in the U.S. Embassy Manila web site (<http://usembassy.state.gov/manila>) you click on the button "Thomas Jefferson Information Center."

### Websites/Materials Worth Visiting:

*Agenda 2003: Shaping America's Future*  
<http://www.heritage.org/research/features/agenda.cfm>

*CDI Fact Sheet: Current List of Designated Foreign Terrorist Organizations*  
<http://www.cdi.org/terrorism/terrorist-pr.cfm>

*Iraq: Weapons Threat, Compliance, Sanctions, and U.S. Policy*  
<http://www.house.gov/htbin/crsprodet?/ib/IB92117>

*Report to Congress on China's WTO Compliance*  
[http://www.ustr.gov/regions/china-hk-mongolia-taiwan/2002-12-11-China\\_WTO\\_compliance\\_report.PDF](http://www.ustr.gov/regions/china-hk-mongolia-taiwan/2002-12-11-China_WTO_compliance_report.PDF)

*Human Capital: Effective Use of Flexibilities can Assist Agencies in Managing Their Workforces*  
<http://www.gao.gov/new.items/d032.pdf>

*The Other Face of the Islamist Movement*  
<http://www.ceip.org/files/pdf/wp33.pdf>

*Trade and Labor Standards: A Strategy for Developing Countries*



Matthew Daley (center), U.S. Deputy Assistant Secretary of State for East Asia and the Pacific, explains that the State Department's latest public announcement on the Philippines informs prospective American travelers of the current situation in the country but does "not advise American citizens to stop coming to the Philippines." Seated with DAS Daley are Ambassador Ricciardone and FOCAP President Gabby Tabuñar.

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## IRC News

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[http://ceip.org/files/pdf/Polaski\\_trade\\_English](http://ceip.org/files/pdf/Polaski_trade_English)

*Capital Punishment 2001*

<http://www.ojp.usdoj.gov/bjs/pub/pdf/cp01.pdf>

*Controlling Corruption: A Key to Developmental Trade*

[http://www.ceip.org/files/pdf/TED\\_4.pdf](http://www.ceip.org/files/pdf/TED_4.pdf)

*Agenda 2003: Shaping America's Future*

<http://www.heritage.org/research/features/agenda.cfm>

### Search Engines Worth Trying

<http://www.magportal.com>

<http://www.findarticles.com>

<http://www.looksmart.com>

<http://www.fastsearch.com>



**The Legacy of General MacArthur Comes Alive for Filipino High School Students:** David Valley, chairman of the General Douglas MacArthur Honor Guard Association, presented a two hour program entitled "An Afternoon with General Douglas MacArthur" for 200 hundred high school students in the ballroom of the American Embassy, October 24, 2002. Wearing sunglasses and a period uniform with five-stars on the collar and carrying the General's signature corncob pipe, Valley took on the persona of MacArthur and delivered a forty-minute monologue recounting his life as a soldier. A spirited Q & A followed the presentation with Valley responding to questions regarding military policy and the General's relationships with contemporary Filipino leaders.



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